TOWN COUNCIL REPORT COMMUNICATIONS & PUBLIC RELATIONS COMMITTEE

The Communications & Public Relations Committee met on August 6, 2021. One member and the Chairperson were present, two members participated by phone, and one member was absent. A resident potentially interested in serving on the committee also attended.

The Committee discussed the Movie on the Beach event held on July 22, 2021. Originally scheduled for July 21st, the event was postponed to the rain date—by decision of the equipment rental company—due to the threat of severe thunderstorms. About 90-100 people attended and reviews were all positive.

The Committee is in the process of scheduling a bonfire on the beach event to be held either the last weekend of September or the first weekend of October. The event is an effort to engage and foster connection amongst residents, and provide an opportunity for social interaction in the off-season.

The decision was made to cancel the annual Halloween potluck due to the ongoing pandemic; the caroling event in December is being tentatively scheduled with the understanding that cancellation may be necessary to comply with Covid-related restrictions and/or conditions.

The Committee is in the process of exploring ways to further enhance the dissemination of information between the Town and residents.

Respectfully submitted, Edie Dondero, Chairperson